



JACOB
LAURITZEN



HIGHLIGHTS

- Developed and is currently managing an app which has ranked #2 most downloaded and #4 top grossing app
- Created and is currently managing an open source project installed by more than 300,000 users
- Hired by the Danish Broadcasting Corporation at age 15 on equal terms with “adults”
- Youngest counsellor at the 2017 Summer@INSEAD programme in France
- Graduated with the highest GPA of all students in high school
- GLOBE-student and incoming intern at McKinsey & Company

WORK HISTORY

ARTIFICIAL MIND

SINCE 2018

DEVELOPER, STUDENT ASSISTANT

ARTificial Mind develops artificial intelligence solutions with tailor-made capabilities and personalities. Used commercially and in art projects

- First hire of new start up led by LUMEN-award winner Cecilie Waagner Falkenstrøm
- Developed art projects for DIAS Kunsthall, Danish Cultural Institute in Beijing, and Victoria & Albert Museum in London
- Responsible for all technical details of art and commercial projects

JACOB LAURITZEN MEDIA

SINCE 2012

OWNER, SELF-TAUGHT DEVELOPER & DESIGNER

Jacob Lauritzen Media is a digital design agency specialising in website and app development

- Created app *Mit Lectio* which has ranked #2 on the Danish iOS app hit list as well as #4 top grossing app and has more than 180,000 total downloads
- Founded *Themes for Brackets*, an open source extension for Adobe developer software, which has been installed by more than 300,000 developers across the world. It lowers contrast and shifts colours to ease strain for long work days and its success has left me in a position of managing an open source project with contributors I have never met in person

INSEAD, SUMMER@INSEAD

AUG. 2017

COUNSELLOR

Summer@INSEAD is a two-week summer programme for 80 talented international high school students

- Only Scandinavian and youngest member of 11-strong counsellor team (was excluded by formal requirements of being a bachelor's student)
- Facilitated academic and extracurricular activities and discussed young-age entrepreneurship with students

BEERPONGSHOPPEN.DK

2014-2016

CO-FOUNDER

Beerpongshoppen.dk is a web shop selling products for entertainment & games

- Founded Beerpongshoppen.dk with a close friend in the summer of 2014 and sold it two years later for 70,000DKK (total investments were 12,000DKK)
- Handled purchasing of goods from three different countries (both within and outside the EU) and did marketing, customer service, and accounting

THE DANISH BROADCASTING CORPORATION

2012-2015

FREELANCE FRONT-END WEB DEVELOPER

Worked in the department responsible for design and development of the website dr.dk

- Hired as a freelance web developer immediately after having completed a ninth-grade mandatory 7 days' internship programme
- Given same contract and pay as much older (and university educated) freelancers despite age of 15
- Developed the search page and a quiz-application for usage in articles
- Worked one day a week at peak times

EDUCATION

GLOBE

- Selected to participate in three semester, tri-continental exchange programme
- 18 students from CBS, University of North Carolina, and Chinese University of Hong Kong form one batch that spends a semester at each university in turn

HIGH PERFORMANCE TALENTS

- Selected to participate in nation-wide one-year leadership talent programme
- Youngest of 24 participants selected to "shape the future leaders of Denmark"

COPENHAGEN BUSINESS SCHOOL

- Currently studying B.Sc. International Business
- Member of CBS Case Academy
- Semi-finalist in International Business Case Competition 2018

COPENHAGEN NORTH BUSINESS COLLEGE (HIGH SCHOOL)

- Studied international economics and graduated with the highest GPA of all students (13.3 after multiplication)
- Took an extra A-level course and finished with 28 A grades and 2 B grades
- Active member of the student council and activities' board

ACADEMY FOR TALENTED YOUTH

- Selected to participate in a two-year country-wide talent programme
- 3 students out of about 300 were selected from my school
- Participated in courses relating to communications, project management, administration, and co-operation

EXTRA CURRICULUM

I am an ambitious, creative, and humorous 21-year-old Dane with an older sister and a younger brother. My family and I share a passion for traveling which has brought me hiking beyond the polar circle, working on a cattle farm in Australia, donating blood in Cambodia, trekking to Machu Picchu, and motor biking across Vietnam. I spent 6 months of my gap year travelling Asia and Australia and a month travelling South America.

I have played the classical guitar for 8 years and I now play the piano.